



Lea County Fair & Rodeo Board

Regular Meeting

Tuesday, September 16, 2025, 6:00 PM
Fair & Rodeo Board Meeting Room
101 South Commercial Street,
Lovington, New Mexico

Notice of this Meeting has been given to the Public in Compliance with Section 10-15-1 NMSA 1978

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, translator or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the Lea County Manager's office located in the Lea County Courthouse in Lovington, New Mexico at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the Lea County Manager's Office at the Lea County Courthouse at (575) 396-8602 if a summary or other type of accessible format is needed.

AGENDA

Call to Order ~ Roll Call ~ Pledge of Allegiance

ITEM 1: FAIR AND RODEO BOARD

- a: Consideration of Approval of August 12, 2025 Meeting Minutes.
- b: Public Comments (Non-Agenda Items).
- c: Fair & Rodeo Board Member Comments

ITEM 2: ACTION ITEMS

- a: Consideration of Approval of PRCA, IAFE, TAFE Convention Attendees
- b: Consideration of Approval of 2026 LCFR Box Seat Rate of \$360
- c: Consideration of Approval of Renewing Rodeo Production Contracts

for 2026 LCFR:

- Pete Carr, 2026 PRCA Stock Contractor
 - Peggy Gander - Cowboy Images, 2026 Rodeo Photographer
 - Ted Harbin, 2026 Rodeo Media Specialist
 - Jake King, 2026 Bullfighter PRCA Performances & Xtreme Bulls
 - Clay Heger, 2026 Bullfighter PRCA Performances & Xtreme Bulls
 - Road Runner Productions, Baylor Bendele, 2026 Rodeo Video Scoreboard(s)
 - Andy Stewart, 2026 Rodeo Announcer
 - Ryan Killingsworth, 2026 Rodeo Sound Production
 - Wally Roberts, 2026 VIP Caterer
 - Lonesome Dove Rodeo, Mutton Bustin' Stock Contractor
- d: Consideration of Approval of Local Team Roping entry fee increase to \$150 per roper, per entry
- e: Consideration of Approval of 2026 LCFR Entertainment Sound & Production, Epicenter Productions
- f: Consideration of Approval of 2026 LCFR Gate Entry Days and Fees:
- Days: Friday (31st), Tuesday (4th) through Saturday (8th)
 - Gate Fees: Adults (13+) \$10, Children (6-12) \$5, Children 5 & Under Free
 - Time: 5:00 pm - 11:00pm
 - Free Days: Saturday (1st), Sunday (2nd), Monday (3rd) and Wednesday (5th)

ITEM 3: DISCUSSION ITEMS

- a: Discussion of 2026 LCFR Advertising Budget at \$125,000
- b: Discussion of 2026 LCFR Theme
- c: Discussion of Livestock Barn
- d: Discussion of Gate Re-entry
- e: Discussion of Parent/Guardian of Livestock Exhibitor Gate Entrance
- f: Discussion of PRCA Convention Promotional Items
- g: Discussion of 2026 In Memory Of & Dedications

- h: Discussion of 2025 LCFR Livestock Sale & Add-Ons
- i: Discussion of Committee Meeting Documentation, Rule Changes
- j: Discussion of Committee Reports
 - Rodeo Committee
 - Entertainment Committee
 - Livestock Committee
 - Yucca Building Committee

ITEM 4: OTHER BUSINESS

ADJOURN