



Lea County Fair & Rodeo Board

Regular Meeting

Tuesday, September 8, 2026, 6:00 PM
Fair & Rodeo Board Meeting Room
101 South Commercial Street,
Lovington, New Mexico

Notice of this Meeting has been given to the Public in Compliance with Section 10-15-1 NMSA 1978

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, translator or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the Lea County Manager's office located in the Lea County Courthouse in Lovington, New Mexico at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact the Lea County Manager's Office at the Lea County Courthouse at (575) 396-8602 if a summary or other type of accessible format is needed.

AGENDA

Call to Order ~ Roll Call ~ Pledge of Allegiance

ITEM 1: FAIR AND RODEO BOARD

- a: Consideration of Approval of August 11, 2026 Meeting Minutes.
- b: Fair & Rodeo Board Member Comments
- c: Public Comments. (Non-Agenda Items)

ITEM 2: COMMITTEES

- a: Rodeo Committee
 - Discussion of the August 25, 2026 Rodeo Committee Meeting Minutes as read
- b: Yucca Building Committee

- Discussion of the August 24, 2026 Yucca Building Committee Meeting Minutes as read

c: Hispanic Heritage Committee

- Discussion of the August 25, 2026 Hispanic Heritage Committee Meeting Minutes as read

d: Fair & Rodeo Royalty Committee

- Discussion of the August 18, 2026 Fair & Rodeo Royalty Committee Meeting Minutes as read

e: Entertainment Committee

- Discussion of the August 31, 2026 Entertainment Committee Meeting Minutes as read

f: Buckle & Award Committee

- Discussion of the August 31, 2026 Buckle & Award Committee Meeting Minutes as read

g: Livestock Committee

- Discussion of the August 26, 2026 Livestock Committee Meeting Minutes as read

ITEM 3: ACTION ITEMS

a: Consideration of Approval of PRCA, IAFE & TAFE Convention Attendees

b: Consideration of Approval of Renewing Rodeo Production Contracts for 2027 LCFR

- Pete Carr, 2027 PRCA Stock Contractor
- Peggy Gander - Cowboy Images, 2027 Rodeo Photographer
- Ted Harbin, 2027 Rodeo Media Specialist
- Noah Krepps, 2027 Bullfighter PRCA performances, Xtreme Bulls

- Clay Heger, 2027 Bullfighter PRCA performances, Xtreme Bulls
 - Andy Stewart, 2027 Rodeo Announcer
 - Ryan Killingsworth, 2027 Rodeo Sound & Production
 - Summer & Co., 2027 & 2028 Rodeo Specialty Act
 - Wally Roberts, 2027 VIP Caterer
 - Lonesome Dove Rodeo, 2027 Mutton Bustin' Stock Contractor
- c: Consideration of Approval of 2027 LCFR Entertainment Sound & Production, Epicenter Productions
- d: Consideration of Approval of 2027 LCFR Advertising Budget at \$125,000
- e: Consideration of Approval of 2027 LCFR Theme
- f: Consideration of Approval of 2027 LCFR Box Seat Rate of \$360
- g: Consideration of Approval of 2027 LCFR Gate Entry Days and Fees
- Days: Friday (30th), Tuesday (3rd) through Saturday (7th)
 - Gate Fees: Adult (13+) \$10, Children (6 - 12) \$5, Children 5 and Under Free
 - Time: 5:00pm - 11:00pm
 - Free Days: Saturday (31st), Sunday (1st), Monday (2nd) and Wednesday (4th)
- h: Consideration of Approval of New LCFR Royalty Committee Members
- Leslie Zepeta
 - Ashley Davidson
- i: Consideration of Approval of New Livestock Committee Members
- Kori Lizardo
 - Cooper Sellers
- j: Consideration of Approval of New Hispanic Heritage Committee Members
- Anadalay Estrada
 - Debany Arciniega-Saenz

ITEM 4: DISCUSSION ITEMS

- a: Discussion of Visiting Rodeo Royalty Letters
- b: Discussion of LCFR Royalty and HHC Royalty Participation in PRCA events
- c: Discussion of using WhatsApp for LCFR Communication
- d: Discussion of 2027 In Memory and Dedications
- e: Discussion of 2026 LCFR Livestock Sale and Add-Ons

ITEM 5: OTHER BUSINESS

ADJOURN